

FUTURE\CITY

About Futurecity

Futurecity has produced over 250 cultural strategies, 20 cultural partnerships and 250 artist commissions for clients across four continents and has delivered the largest number of public art works in London's history. Futurecity has championed a generation of multi-disciplinary artists who are transforming the way art is made and presented in the public realm and led the search for artists who enjoy collaboration with other disciplines, whether science, architecture, engineering, or film. Many of their projects include large scale art & architecture interventions in cities and urban centres.

Below is snapshot of cultural work delivered by Futurecity over its 17-year history

In 2007 Futurecity delivered two ground-breaking international new media art commissions for BT's Connected World Art Series. BAFTA winning Langlands & Bell and Spanish artist Montserrat Soto were commissioned to use the latest technologies to create site-specific, interactive, and immersive artworks in the Coudenberg Palace in Brussels and the Reina Sophia in Madrid. Futurecity and BT were shortlisted for the British Council/ Arts & Business' prestigious International Award for creating a partnership that promoted international understanding through the arts.

Major art, engineering and architecture projects followed, including the 'Illuminated River Project', an international competition funded by the Rothschild Foundation to light 15 bridges along the river Thames. Futurecity's winning proposal envisaged a single connected kinetic artwork by artist Leo Villareal. Our City Art Fund Strategy laid the framework and toolkit for the Sculpture in the City programme (now in its 10th year) / In London 'Optic Cloak' a sculpture by Conrad Shawcross RA was the result of rethinking the design of the 50 metre high chimney for a new biomass Energy Centre building on the Greenwich Peninsular / Our idea for the 'P5K' (The Tide) is an elevated sculptural 5-kilometre routeway and sculpture trail designed to create a destination experience for Greenwich Peninsula / The 50 metre 'White Horse' a proposal by artist Mark Wallinger won the international competition for Ebbsfleet Valley Garden City / 'Slipstream' by Richard Wilson RA, is an 80-metre-long, 77-ton sculpture mapping the flight path of a stunt plane for 'The Queen's Terminal' at Heathrow airport / Equinox a zoetrope kinetic sculpture by artist Mat Collishaw is the centrepiece in the Dome of Sustainability for the Dubai Expo 2022.

In the City of Cambridge UK Futurecity has delivered over 30 public art strategies and large-scale commissions including multiple projects for the Cambridge Biomedical Campus one of the worlds' leading healthcare and biomedical research centres. The Green & The Gardens by Ryan Gander RA saw the artist lead the design for the landscape design with planting, furniture and lighting, and integrated sculptural elements: coloured tents made of polyurethane resin that glow at night, an open gateway, a stile, and a community noticeboard for the whole campus to use and follow as an adventure playground for the adult mind.

For the Eden Project in Cornwall a 7 metre, kinetic work 'Infinity Blue' was commissioned from Studio Swine as the centrepiece of the 'Invisible Worlds' exhibition / a collaboration between MAKE Architects and artist Claire Woods in London created the 'Bramah House' building façade artwork at Grosvenor Waterside. Futurecity developed the Crossrail Culture Line, an ambitious public art strategy for the new Crossrail rail project in London, public art commissioned from nine artists have been integrated into the design and build of 7 new central stations, with 9 contemporary artists, including Michal Rovner, Spencer Finch, Yayoi Kusama, Conrad Shawcross RA, Darren Finch, Chantal Goffe, Douglas Gordon, Simon Periton, Richard Wright and 8 international galleries including Victoria Miro, Gagosian, Lisson, Sadie Coles HQ, PACE, Maureen Paley, Whitechapel Gallery, and White Cube.

A major public artwork 'We' by Jaume Plensa commissioned for the iconic Shard tower has seen 2 large sculpture pieces installed 'in conversation' between the Shard and the piazza. The Shard Quarter also includes a major public art programme for Guys Cancer Research Centre, where 5 artists designed furniture, lighting,

wayfinding, and public art for the hospital. A commission is for a new permanent hanging installation by artist Mark Titchner is installed in the new London Bridge Rail Station.

Futurecity's work in health and wellbeing has led to 20 UK art and placemaking projects including working with the international blue-chip cluster of teaching hospitals and research centres at the Cambridge Bio Medical Campus and the new Guys Cancer Research Centre in London, strategic work on the new innovation-district for Royal Street for Stanhope and new placemaking ideas for Chiswick Business Park for Blackstone.

Futurecity has focused the work of Futurecity on the regeneration, planning and development of cities and towns in the UK, Europe, Middle East, US, and Australia. has developed culture and placemaking programming for over 100 property developments. Projects include placemaking strategies for New Covent Garden Market, Wood Wharf and Battersea Power Station as part of the new Nine Elms on the Southbank district in London. Futurecity have developed new creative district concepts for Greenwich Peninsula (Knight Dragon) in London, Wembley Park (Quintain Living) and East Village (the former 2012 Olympics Athletes Village in Stratford, London) and Barking Riverside.

Futurecity works with residential developers including 15 London developments for the Berkeley Group and multiple sites for Ballymore including Royal Wharf, Spitalfields Market and City Island where our strategic work has led to a new building for the English National Ballet. Futurecity have authored a vision strategy for Ebbsfleet Garden City and delivered multiple cultural projects for Nine Elms on the Southbank (inc. Riverlight, Keybridge House, One Nine Elms, Albert Embankment, and the Royal College of Art Battersea Campus), a placemaking strategy for the 10,000 homes at Barking Riverside and a public art strategy with 7 art interventions for Great Kneighton in Cambridge (Countryside).

Futurecity have developed strategy, framework and implementation work for Business Investment Districts including an ambitious arts and business strategy for the 600 business and cultural members of the 'Heart of London Business Investment District' in London's West End. The strategy led to the 'Art of London' brand and a new Arts Quarter a new cultural neighbourhood close to the National Gallery, National Portrait Gallery, and English National Opera for London's West End. Futurecity have recently developed a new art led wayfinding project for the Brixton BID and a recent appointment to the Fleet Street BID in the City of London.

Futurecity has played an active role in helping deliver the Destination City initiative for the City of London developing 15 City of London development projects and cultural strategies as part of the new including the former Daily Express site, Liverpool Street Station, London Tunnels, Holborn Viaduct, High Holborn, Puddledock and Newgate Street. This in turn had led to major partnerships with Barbican, Museum of London Open City, and the Migration Museum.

Futurecity have worked on 20 development projects along the River Thames as part of the Creative Estuary initiative, from Ram Brewery (Greenland) in Wandsworth, Battersea Power Station, Southbank, Shard Quarter, City Island, Convoys Wharf, Crossharbour, Greenwich Peninsula, Barking Riverside, Basildon, Ebbsfleet and Chatham (Medway).

In Saudi Arabia Futurecity developed the ambitious Riyadh Art programme which included the NOOR Festival of Light and the public art strategy for New Murabba. In Bahrain we developed the public art strategy for the new airport, in Abu Dhabi a 'Colour the City' initiative and in Dubai they commissioned, and project managed the installation of 'Equinox' a permanent centrepiece for the Dome of Sustainability

Futurecity's placemaking methods have had a major impact in Australia, with numerous projects including a public art strategic framework for the new Melbourne Metro; a cultural strategy for QIC's flagship shopping centres and 80 Collins (Melbourne) / a precinct strategy for Sydney Opera House / the Central to Eveleigh Urban Transformation and Transport Project / Cockle Bay (Brookfields) / MIRVAC's South Everleigh mixed use development in Sydney.

A cultural strategy for Southbank by Beulah in Melbourne, Australia's tallest building, a cantilevered structure composed of two towers, both with a twisting geometric glass façade and terracing with

13,500sqm of arts & culture programs, a strong emphasis on placemaking and a new home for the Centre Pompidou

In the UK our innovative approach to culture led placemaking has led to appointment on 2 cities Exeter and Portsmouth, a regional authority Medway in Kent, Basildon New Town in Essex, and a newly formed economic region Central South.

Futurecity has brokered new cultural facilities and funding partnerships between cultural institutions and the private sector, including a new gallery for the Centre Pompidou for Malaysian developer Beulah at their Southbank precinct site in Melbourne, new headquarters, and rehearsal space for the Royal Philharmonic Orchestra at Wembley Park (Quintain) and a new building for the English National Ballet at City Island (Ballymore) and facilities for Chelsea College of Art and Design and Royal Academy Schools.

Futurecity has continually pushed the boundaries of art practice, by exploring bold new ideas, such as the recent technology-arts partnership with the Pace Gallery, 'Future Pace' (now Super Blue) which conceived a global 'gallery Without Walls' bringing large-scale, digital, and experimental art works into the public realm and resulting in a series of extraordinary projects outside of the gallery and museum. This has led to commissions for Random International, Studio Swine, Leo Villareal and TeamLab.

Mark Davy / www.futurecity.co.uk