
Artist's Brief

BRIEFING DOCUMENT
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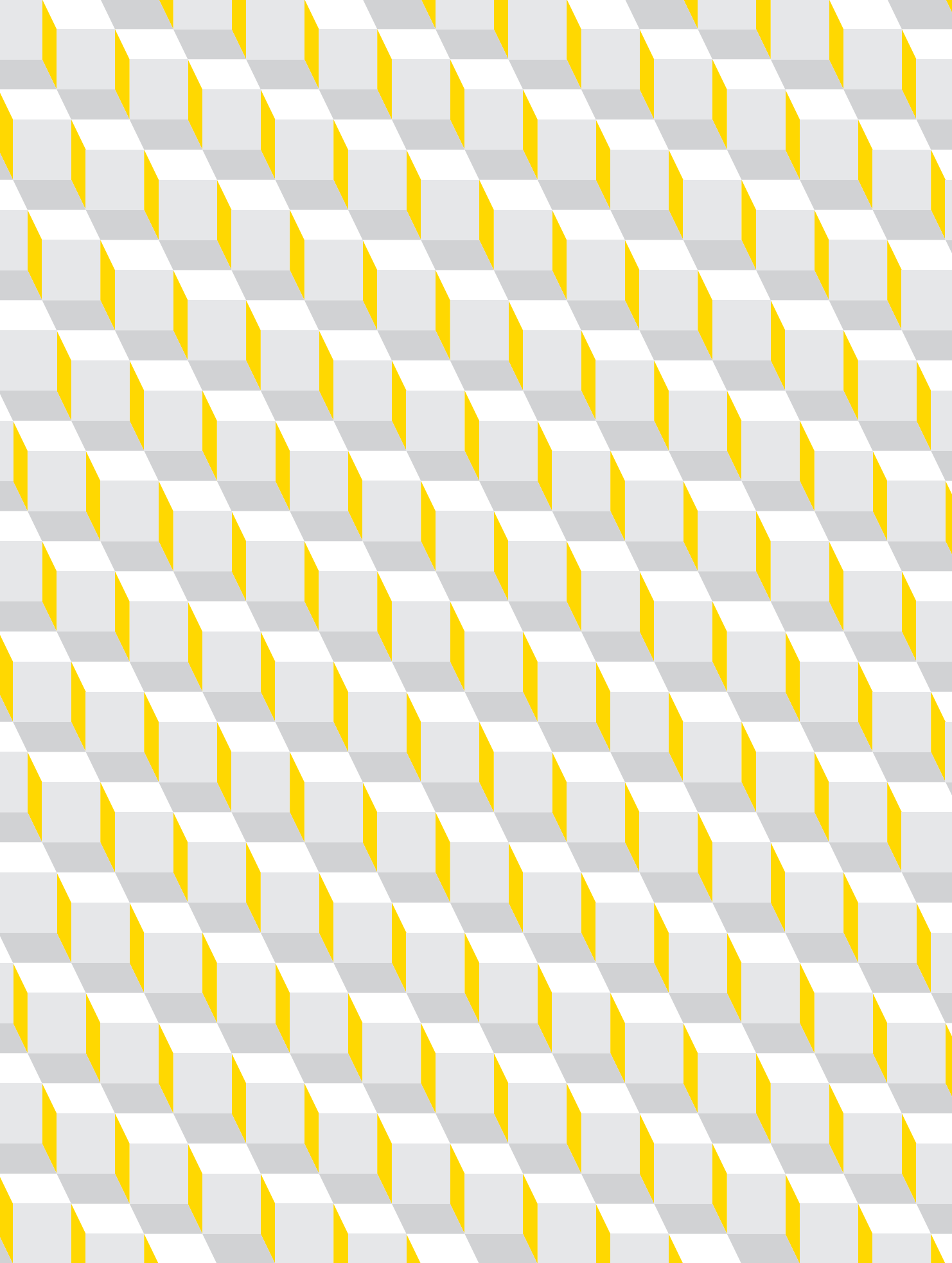
Cambridge Biomedical Campus

Artist-in-Residence Commissions 2020

FUTURE\CITY



Installation photograph of The Green & The Gardens public realm by Ryan Gander, 2019



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THE CBC PUBLIC ART PROGRAMME

An ambitious public art programme that forms part of the outline planning consent for the 70-acre expansion of the Cambridge Biomedical Campus (Phase 1 Expansion Land).

CBC's ambition is to integrate arts and culture throughout the campus to benefit all campus users and the broader public for whom the diversity of work across CBC is relevant and of interest. It is one of the largest public art investments of its kind on a single development site to date in the Cambridge region.

The process began in 2010 with the approval of the CBC Public Art Strategy, which outlined 2 main strands of public art commissioning across the site:

1) The first is The Green & The Gardens public realm that sits at the heart of the campus for employees, patients and visitors. Created by artist Ryan Gander, it is a vision for a village green/camp ground as an inspiring green space for all CBC users. It brought together landscaping, planting, street furniture and public sculpture as part of its concept and design. Now completed and open, the project will be activated by a summer 2020 event conceived by Ryan, and led by campus users.

2) The second strand is a campus-wide Artist-in-Residence Programme to explore and promote the fantastic work taking place at CBC. MRC Laboratory of Molecular Biology and Royal Papworth Hospital have both benefitted from the experience to date. The Artist-in-Residence commissions 2020 forms a follow-up series of commissions to complete the Programme.

The projects and artists commissioned to date feature on the CBC Public Art Programme microsite:

<https://cambridge-biomedical.com/public-art-cambridge/>

THE ARTIST-IN-RESIDENCE COMMISSIONS 2020

As the culmination to the CBC Public Art Programme, the Artist-in-Residence Commissions 2020 is to be a number of (potentially 3-5) Artist Residence's commissioned independently but over a similar timeframe, to work across the diversity of CBC's organisations and users. This briefing pack aims to guide an artist in preparing a proposal for one of these commissions.

Artists of all disciplines are encouraged to apply, and propose a process of collaboration and engagement with a range of CBC users that could include biomedical research professionals, healthcare staff and patients. The overarching aim is to use art to explore, debate, and promote the different pathways to good health and wellbeing and the innovative work that is carried out across the CBC campus.

The AiR Commissions' 2020 total budget is £60,000 ex.VAT. The intention is to commission around 3-5 projects. Selection criteria will support the curation of a diverse set of projects working over potentially different timescales and budgets. Proposals are therefore welcome for all scales of project that can work over a period up to 12-months from April 2020, and with a budget of up to £20,000 ex.VAT.

The deadline for proposals is Monday 16th March 2020, 6pm



Portrait of Royal Papworth staff member by Lucy Steggals, as part of 'Florulary' Artist-in-Residence, Royal Papworth Hospital 2018



ABOVE: Royal Papworth Hospital staff and patients in 1932. Inspiration for Lucy Steggals Arist-in-Residence 'Florulary' in 2018.
BELOW: 30Bird's Artist-in-Residence at The Medical Research Council Laboratory of Molecular Biology (MRC LMB) 2017-18.



Two parties play a key role in this commission:

The Developers of the expansion of CBC are Liberty Property Trust and Countryside.

Together they have primary responsibility under the s106 agreement for the delivery of the CBC Public Art Programme of which this commission is part.

Role & responsibility for these AiR Commissions:

- Appoint and contract the artist.
- Manage the payment of the artist's budget.
- Support strategic PR and marketing of the commission

<https://cambridge-biomedical.com>

The curator of the CBC Public Art Programme is cultural agency Futurecity.

Role & responsibility for these AiR Commissions:

- Support the artist on behalf of The Developers to undertake the commission
- Manage and support the CBC PASG (see below)
- Support CBC resident organisations in their role as hosts of a commissioned artist

<https://futurecity.co.uk>

The CBC Phase One Expansion Land Public Art Programme is overseen by:

Cambridge Biomedical Campus Public Art Steering Group (CBC PASG)

is the group convened by The Developers and Futurecity to monitor and guide the delivery of the Cambridge Biomedical Campus Public Art Programme of which this commission is a part. It brings together the project partners with additional stakeholders to support the successful delivery of all commissions and projects within the Public Art Programme.

Role & responsibility for these AiR Commissions:

- Select of the artists, and support them to successful engage with CBC organisations
- Support The Developers to successfully complete the commissions and maximize any opportunities they afford.

Representation: Liberty Property Trust, Countryside, Futurecity, CBC resident organisations (Cambridge University Hospitals Trust, MRC Laboratory of Molecular Biology, CRUK, AstraZeneca, Royal Papworth Hospital Trust), Local Planning Authority (Public Art & Planning)

The CBC Public Art Programme microsite:

<https://cambridge-biomedical.com/public-art-cambridge/>

The brief is for Artist-in-Residence projects at CBC of up to twelve months in duration. Anticipated start date is March/April 2020. Specific commencement dates will be negotiated with the appointed artists. All commissioned projects should seek to work under the following set of aims and objectives:

3.1 AIMS & OBJECTIVES

The aims for these commissions is to positively impact on CBC users health and wellbeing by:

1. Engaging CBC users directly in creative arts production
2. Bringing a variety of CBC users together
3. Sharing the experience with wider audiences on and beyond CBC

The objectives, to achieve these aims, are:

1. To create inspiring, accessible opportunities for CBC users to be centrally involved creative arts production.
2. To work across more than one CBC user group, enabling new connections and relationships to form through the project
3. To engage wider audiences on and beyond CBC with aspects of the project, including via the planned CBC Campus Gathering 2020 event planned for June/July 2020 (see below)

3.2 SCOPE

The brief is open in so much as artists are encouraged to consider the wide variety of activity taking place across CBC as inspiration for a proposal. Artists are encouraged to research and put forward an approach that engages identified users in particular ways, and articulate a specific set of project objectives within the commissions overall aims and objectives.

Proposals should:

1. Identify the relevant CBC organisations that the artist would wish to work with as part of the project.
2. Outline the project process, including overall time frame and the amount of time that the artist envisages spending with project participants as part of this.

Successful applicants will have the support of the CBC Public Art Steering Group to further develop these relationships so as to secure a clear delivery and reporting structure for the artist and project.

Proposals should also outline how, over the project period, the project will:

- Develop the artist's practice
- Support the creation of work of the highest quality
- Enable work to be made accessible to wider publics/ audiences at points during and/or after the residency. (see Outputs & Milestones below)

3.3 BUDGET

Budget proposals should be for any value up to £20,000 excluding VAT, and structured appropriately to the scale and structure of the project. Proposals will be evaluated on their merit to meet the aims and objectives through an viable process and appropriate budget.

3.4 OUTPUTS & MILESTONES

As an Artist-in-Residence project it is envisaged that outputs will be of a temporary nature, reflecting the particular creative processes and art forms used by the artist and participants. Legacy outputs such as audiovisual and published material can be included.

With over 20,000 staff and many hundreds of patients and visitors, the campus is a dynamic environment in which to present outputs from the project. The artist will be supported by the CBC PASG to identify and secure opportunities for sharing and presenting their project either in part or whole as part of the commission.

In June/July 2020 the CBC PASG is supporting the delivery of a 'Campus Gathering' event on The Green - a newly completed public realm and public art project led by artist Ryan Gander. The 2020 event will be organised and managed by campus users and organisations, and is intended to be an open to all communal 'fete' style event, showcasing users' talents and interests and enabling users to meet each other in an informal, creative setting.

This commission asks that the artist considers how their project could have a presence at the Campus Gathering event, either as part of early user engagement or an aspect of the project process.

Beyond Campus Gathering there are many other public engagement events and opportunities for the artist to engage with as part of sharing their project. The CBC PASG will support the artist in identifying these opportunities both on and off campus. Appendix III illustrates some of these opportunities as examples.



ABOVE & BELOW: CBC's The Green & The Gardens public realm by Ryan Gander, 2019.





ABOVE & BELOW: Theatre company 30Bird and architectural practice PublicWorks' installation and activity as part of 'Home in the Service of Science' Artist-in-Residence at The Medical Research Council Laboratory of Molecular Biology (MRC LMB) 2017-18.



4.1 PROPOSAL SUBMISSION

On behalf of the CBC PASG, Futurecity invite artists to submit a proposal for the commission with the following information:

1. CV including detail of relevant experience / commissions, with supporting documentation
2. A written statement in response to the brief including:
 - Overall concept and approach
 - Target participants
 - Draft process, structure & schedule
 - Opportunities for wider engagement / presentation including Campus Gathering 2020.
 - Levels and types of support required to successfully undertake the proposal
 - Draft budget allocation
 - Impact on artists practice

DEADLINE: MONDAY 16TH MARCH 2020, 6PM

All applications should be sent by email to Andy Robinson at Futurecity: andy@futurecity.co.uk
Please contact Andy directly with any questions.

4.2 SELECTION CRITERIA

The CBC PASG will be guided by the following criteria when assessing proposals:

1. Artistic and creative strength of concept
2. Quality & viability of engagement process - will it create meaningful engagement that can be delivered in the environments they wish to work in?
3. Anticipated levels of organisational support - can the project be adequately supported?
4. Appropriate budget proposal
5. Ancillary opportunities - connections with other projects and initiatives

4.3 SELECTION PROCESS

CBC PASG will consider the applications and invite a shortlist of artists for interview. Futurecity will brief the shortlisted artists on any further material useful for the interview, and support them to engage with organisations within their proposal where appropriate and desirable by the CBC PASG to aid proposal clarity and confidence.

Interviews will be conducted by the CBC PASG at a CBC Venue TBC. The detail of the panel will be made available to artists prior to interview. The interview will ask each artist to present his or her practice and response to the brief. Presentations should be no longer than 20 minutes, and will be followed by a 20-30 min discussion with the group.

4.3 APPOINTMENT & GOVERNANCE

Following interviews, the CBC PASG will select proposals to support. Feedback to successful and unsuccessful artists will be made through Futurecity. The selected artists will be appointed by and contracted to CML, to work to the commission brief and their proposal.

The selected artists will work with the support of Futurecity and CBC PASG to agree the process of further refining the proposal and engaging with CBC organisations relevant to the proposal.

Futurecity and CBC PASG will establish a support structure of key CBC staff to facilitate the artist through the residency, and act as main points of contact across the project.

CBC PASG will invite all appointed artists to provide updates of project progress, either via presentations at CBC PASG meetings or written reports.

I. ABOUT CBC

The Cambridge Biomedical Campus (CBC) is the name given to the cluster of biomedical, clinical, research and treatment organisations centred around Addenbrooke's Hospital on the Southern fringe of the city of Cambridge.

CBC is a vibrant, international healthcare community and a global leader in medical science, research, education and patient care. By locating world-leading academic and industry scientists on the same site as the teaching hospitals of the University of Cambridge, CBC is creating the optimum environment for the rapid and effective translation of research into routine clinical practice.

The principles underpinning the campus are collaboration and sharing. It fosters an environment where individual organisations both contribute to, as well as gain from the success of others on site and where like-minded people work in partnership, committed to realising a shared ambition of improving patient care and outcomes – through the discovery, commercialisation and adoption of innovative new products and services into healthcare practice.

<http://www.cambridge-biomedical.com>

II. CBC ORGANISATIONS

Organisations at CBC can gain access to new ideas and breakthrough discoveries through regular contact with world-leading academics, business and clinicians. Current CBC Campus occupiers include:

Healthcare and the NHS

- Addenbrooke's Hospital
- Rosie (Maternity hospital)
- Royal Papworth Hospital NHS Foundation Trust
- Cambridgeshire and Peterborough NHS Foundation Trust

University & Research Institutes

- University of Cambridge School of Clinical Medicine – housed in multiple buildings across the CBC and comprising twelve Academic Departments, four Research Institutes and five Medical Research Council (MRC) units
- The Medical Research Council Laboratory of Molecular Biology (MRC LMB)
- Cancer Research UK Cambridge Institute
- Heart and Lung Research Institute
- Addenbrooke's Centre for Clinical Investigation

Education

- The Deakin Centre
- Cambridge Academy for Science and Technology

Industry & Expansion

- AstraZeneca Strategic R&D Centre
- GlaxoSmithKline's (GSK) Experimental Medicine and Clinical Pharmacology Unit
- Abcam PLC Headquarters
- ideaSpace – a co-working community of start-ups
- IOTA Pharmaceuticals

<https://cambridge-biomedical.com/campus-occupiers/>
<https://cambridge-biomedical.com/campus-map/>

III. CBC & BEYOND - PUBLIC ENGAGEMENT OPPORTUNITIES & EXAMPLES

CBC and the wider city offer a variety of platforms for the public engagement of art, science, health and ideas. Below are some examples of these as a prompt to artists to consider wider engagement and audiences, beyond their focal participant groups on the campus.

- Cambridge Festival of Ideas Annual, October.

Entering its 13th year in 2020, The Cambridge Festival of Ideas aims to encourage the public to explore the arts, humanities and social sciences, meet academics and students, and engage with the University of Cambridge via a thought-provoking and creative series of events.

It grew out of the widespread popularity of the annual Cambridge Science Festival and the valuable communication experience that staff and students gain through engaging with the public.

Example Project:

Connections, Lucy Cavendish College Cambridge, 2019. Connections brought together scientists, poets, school children, students and the general public in a one-off inter-disciplinary event as part of the University of Cambridge's Festival of Ideas 2019. It matched eight poets who have a spectrum of approaches to their craft with eight scientists working within fields encompassed by the theme of Science Connections and the Brain. The 16 participants worked together in pairs to create eight new poems. Concurrently, Lucy Cavendish students and local school children were prepared their own interpretations of the theme. The project culminated in a public event as part of the Festival of Ideas where the students and children presented their work alongside the Poet-Scientist pairs, who each discussed their poem and the dialogue and new ideas that it prompted. The event was live streamed and a printed (and digital) book published.

- Pint of Science Annual, May.

Pint of Science is a grass roots non-profit organisation whose core value is to provide a space for researchers and members of the public alike to come together, be curious, and chat about scientific research in a relaxed environment outside of mysterious laboratories or dark lecture theatres. Their ethos is for everyone to have a place at the table to discuss the research going on both on our doorsteps and far beyond. Pint of Science is now a UK wide festival, with Cambridge playing a key part.

- Cambridge Science Festival Annual, March.

The Science Festival provides the public with opportunities to explore and discuss issues of scientific interest and concern and to raise aspirations by encouraging young people to consider a career in science, technology, engineering or mathematics.

Each year, the Festival welcomes visitors to hundreds of events. Over 170 event coordinators organise talks, interactive demonstrations, hands-on activities, film showings and debates with the assistance of around 1,000 staff and students from departments and organisations across the University and research institutions, charities and industry in the eastern region.

Other festivals and organisations that could act as platforms for wider engagement include:

- Cambridge Literary Festival
- Cambridge Film Festival
- Cambridge Junction
- Wysing Arts
- Kettle's Yard
- Collusion
- Cambridge Arts Network
- Culture, Health & Wellbeing Alliance

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FUTURE\CITY

Futurecity Ltd.
71 Central Street
London EC1V 8AB
T: + 44 (0) 20 7407 0500
F: + 44 (0) 20 7407 3636
E: info@futurecity.co.uk
www.futurecity.co.uk