

Mark Davy



**Founder and CEO
Futurecity**

Time at Futurecity: 10 years
Professional Experience: 20 years
Professional memberships: Fellow, Royal Society of Arts
Qualifications: BA (Hons) Fine Art

Mark Davy founded Futurecity in 2007 as a culture and placemaking consultancy and a platform for the culture-driven development of our urban centres. He is a passionate leader driven by a commitment to cultural excellence in our cities and his commercial and intellectual knowledge place him at the forefront of the debate about the changing role and purpose of modern cities.

As the Founder of Futurecity, Mark has won a large number of major culture and placemaking projects, across London and in other cities in the UK and played a leadership role in setting up new creative districts and neighbourhoods in London and elsewhere. He has raised millions of pounds of new funding for the arts by persuading the private sector of the importance of culture led placemaking and the role of the arts in creating new places. He has brokered new galleries, studios and funding for the Royal Academy, Chelsea College of Art and Design and the Royal College of Art and created the conditions for the English National Ballet to relocate to a new funded facility on City Island in London's East End for property developer Ballymore.

As Futurecity extends its impact globally, Mark is a regular speaker at cities around the world whether thought leadership events such as the TEDx, GLA symposia, Smart City and Future City talks, Industry workshops, international art fairs and urban development conferences. In 2015 he developed a 2 year thought leadership programme 'Urban research Unit' with Grimshaw architects that compared the growth and activity of New York and London.

In Australia Mark has set up a new office promoting Futurecity's UK placemaking experience to a growing property market to developers, urban regeneration agencies and city authorities in Sydney, Melbourne and other cities. He has achieved a series of high profile project wins including the visioning work for the Australian Technology Park in Sydney and contribution to a new Sydney Opera House precinct masterplan.

In Boston, MA he has developed the new 'Avenues to the Arts' creative district programme for the Boston Foundation and the Massachusetts Cultural Council. He has also developed a state-wide programme which will see 15 cultural cities announced by 2022.

In 2016 Mark co-founded Future/Pace, a strategic curatorial partnership with Pace London. The "gallery without walls" programme aims to offer opportunities to artists working in the medium of light and digital technology and to bring large scale art projects to cities across the world. Future/Pace subsequently won the international Illuminated River project to light all 17 of London's bridges across the Thames.

Value Added:

- Status as thought-leader in urban culture and regeneration
- Experience in leading cultural programmes and concepts designed to provide real identity for emergent creative and cultural districts
- Unrivalled experience in ambitious public art and creative industry programmes
- Wealth of experience working as an art consultant and curator

Key relevant projects:

- *UK Strategy:* Barking Riverside Placemaking Strategy, London; Leamouth Peninsula/City Island Placemaking Strategy, London; Cambridge Biomedical Campus Cultural Strategy, Cambridge; Greenwich Peninsula Cultural Placemaking Strategy, London; Heathrow Placemaking Strategy & Slipstream, London; London Bridge Quarter: London Bridge Station, Shard, Guys & St Thomas Cancer Research Centre, London; Wembley Park Culture and Placemaking Strategy, London; Nine Elms on the Southbank Culture and Placemaking Strategy with Albert Embankment, One Nine Elms, New Covent Garden Market, Riverlight, Battersea Power Station and Keybridge House, London
- *Australia Strategy:* Australian Technology Park (ATP) Culture and Placemaking Strategy, Sydney; Australian Technology Park (ATP) Digital Strategy, Sydney; Central to Eveleigh Culture and Placemaking Strategy, Sydney; QIC Hyperdome Culture and Placemaking Strategy, Sydney; GLAM+ Cultural Strategy, Sydney; Sydney Opera House Precinct Masterplan, Sydney.
- *US Strategy:* Boston Avenues to the Arts Culture and Placemaking Strategy, Boston; Penn District Cultural Masterplan, New York; Future\Mass 'Cultural City' Initiative, Boston.
- *UK Arts Strategy & Delivery:* Sculpture in the City Sculpture Park Strategy, Square Mile, London; Illuminated River Competition Winning Team, London; Slipstream by Richard Wilson, T2 Heathrow, London; Crossrail Culture Line Public Art Programme, London.