

# Andy Robinson

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**Senior Strategist  
Futurecity**

**Time at Futurecity:** 8 years  
**Professional Experience:** 22 years  
**Qualifications:** BA (Hons) Fine Art

Andy is an experienced place curator who specializes in identifying the key components of place and community to inform strategic programmes. He is experienced in social placemaking practice, working with leading international artists and cultural organisations who are committed to the authentic development of new places, their environment and social dynamics.

Andy leads strategic visioning and programme delivery of high-profile culture and placemaking programmes for major growth sites around the UK. He grew and led Futurecity's Cambridge portfolio, and sits of the city's Public Art Panel as a local authority advisor.

Andy brings considerable recent experience from culturally driven placemaking strategies of large-scale sites across London and Cambridge where cultural initiatives are drawing together diverse local communities to co-create new neighbourhoods and districts over 20 year programmes.

In London, he supported the construction of Heathrow Terminal 2, delivering the major gateway placemaking project Slipstream by artist Richard Wilson RA, and strategized The Culture Line for Crossrail that is integrating major cultural initiatives into the new central stations and their public realm. In Cambridge, Andy authored a strategic public art programme across the entire Southern Fringe major growth site encompassing the 60 hectare Cambridge Biomedical Campus, the New Papworth Hospital, and the 120 hectare Great Kneighton community.

**Value added:**

- Familiarity with the process of delivering large-scale cultural projects, having worked on several projects where culture is embedded within major building design projects
- Key strength is providing a coordinated and embedded approach, fully understanding the key details and issues associated with large public projects and complexity of transforming ambitious cultural proposals into realisable, sustainable projects
- Considerable depth and breadth of experience in UK arts and culture to the team, having worked as a consultant on many high-profile venue projects for over 20 years

**Key relevant projects:**

- Didcot Garden Town Delivery Plan; Didcot, UK
- Southall Gasworks Cultural Placemaking Strategy; London, UK
- Barking Riverside Cultural Placemaking Strategy and Delivery; London, UK
- Heathrow Terminal 2; London, UK
- Crossrail Culture Line; London, UK
- Cambridge Biomedical Campus; Cambridge, UK
- Great Kneighton Cultural Placemaking Strategy, Public Art Strategy and Delivery; Cambridge, UK