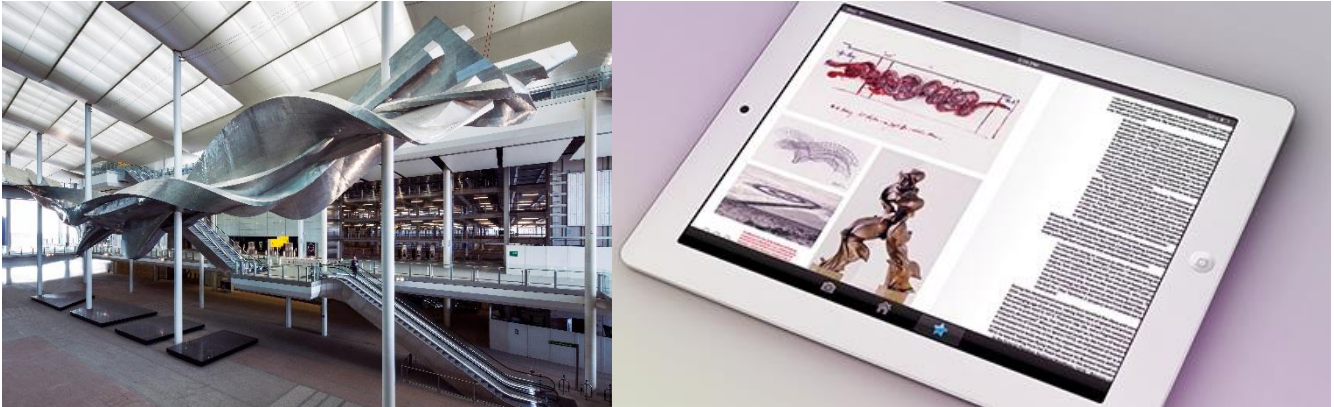


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FREE iBOOK RELEASED FOR RICHARD WILSON'S *SLIPSTREAM*



To download a free copy of the *Slipstream* iBook visit the iTunes library and access through the iBooks App.

To celebrate the opening of Terminal 2 : The Queen's Terminal, Heathrow Airport have commissioned Futurecity to create a special interactive iBook. The public arts agency behind Richard Wilson's *Slipstream* led a specialist team to create the free iBook, documenting the monumental sculpture from concept to completion. Through digital development the free iBook allows the artistic process to be understood through CGI reconstructions, 3D animation and audio commentary from the artist himself, offering a truly immersive experience and a powerful new advancement of the art-book concept.

Slipstream was commissioned by Heathrow to welcome passengers to the UK's hub airport and to enhance passenger experience of the new Terminal 2, designed by Luis Vidal + Architects. Weighing 77 tonnes and measuring 78 metres, the sculpture's twisting aluminium form is inspired by the world of aviation. For Wilson, the work is a response to the artistic challenge of capturing movement and a metaphor for travel. Beneath its reflective skin is a vast, three-dimensional jigsaw puzzle of over 30,000 unique parts and 23 sections. In order to construct it, engineers used intricate computer programmes developing detailed 3D models which led Heathrow to commission a new state-of-the-art iBook.

Founder of Futurecity, Mark Davy explains 'As the Curator of the *Slipstream* project I wanted to bring the same technical skill and ambition to the archive of the project as the engineers, artist and fabricators had brought to the making of the sculpture itself.'

Davy assembled a team consisting of graphic designer Jeremy Timings, responsible for the beautiful *Slipstream* catalogue, designer and programmer Chris Gannon who would be responsible for the functionality of the book, author of the print catalogue Dr Jean Wainwright and *Slipstream* architect Ralph Parker. Together they explored the operational opportunities of Apple's new iBooks Author Version 2 to create the first electronic art book, using the vast amount of data that had been collected over the four year period it took to create *Slipstream* - static images, engineering drawings, illustrations, photographs, galleries, 3D models, computer animations and films, audio pieces, diagrams and text all added to the immersive experience of the iBook.

The design for the iBook takes its primary visual cue from the utilitarian typography associated with the aerospace industry, not usually associated with art catalogues, but one that in this case, felt appropriate for the commanding scale of the sculpture and its dramatic construction process. One innovative

decision was to work with the project architect Ralph Parker to embed the engineering drawings into the iBook, using the same three dimensional computer 'instruction manual' and animation package, that drove the design of the sculpture. This piece of technology allows the reader to physically manipulate the working technical drawings, to rotate and enlarge them, which in a traditional printed document would have been explicitly frozen in time.

The final decision was to add sound to the iBook to create a new layer of insight into the remarkable story of *Slipstream*. Davy comments *"listening to Richard Wilson describing his vision gives a small personal moment in an industrial scale project and takes the listener along the remarkable journey of Slipstream from inception to completion."*

Throughout the book sound files provide a narrative for the project, with Wilson talking about his childhood, explaining the generation of his ideas and the exceptional collaboration and journey that has resulted in *Slipstream* being installed at Heathrow's Terminal 2.

The result is a beautiful, interactive experience that not only captures the sheer scale of the final sculpture but also takes the reader on Richard Wilson's fascinating journey from concepts, sketches and design to execution, delivery and placement of this intricate yet massive structure in one of the world's busiest airports. The final version continues the idea that has underpinned the project from day one, 'to bring world class art to a new audience in a gallery without walls'. *Slipstream* will be seen by over 20 million passengers a year and is set to be Britain's most viewed public sculpture.

Heathrow's Chief Executive, John Holland-Kaye commented, *"We are proud that Her Majesty The Queen officially opened Terminal 2 : The Queen's Terminal, the latest stage in Heathrow's £11billion transformation. We are also very proud that the commission for Slipstream was won by distinguished British artist, Richard Wilson and can now be enjoyed through this innovative free iBook created by Futurecity."*

ENDS

iBook Credits

Mark Davy: Editor of *Slipstream* iBook
Mark Rock: The One After, Consultant
Jeremy Timings: Graphic Designer for *Slipstream* catalogue and iBook
Chris Gannon: iBook Designer and Programmer
Dr Jean Wainwright: Author of *Slipstream* catalogue and audio interviewer
Ralph Parker: Architect for Price and Myers
Marcus Foley: This is Tommy, digital film production
Jennifer Barnes: Futurecity, Project Assistant

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